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Search as [Persona]'s! eBook/Textbook: Sensation and Perception for €60.50 or buy the Hardback edition for €85.50. The digital platform option is available from €53.50. Sensation and Perception, written by E. Bruce Goldstein and James Brockmole, is a comprehensive textbook that explores perceptual research and its everyday applications. The text features engaging examples, visuals, and an exploration feature in the MindTap digital learning solution, allowing students to view experimental stimuli and demonstrations. The authors, both experienced professors, combine their expertise with innovative research to create a thorough and colorful text. The book is suitable for students studying psychology and perception. Before purchasing, make sure your instructor has assigned this course. # * Title: Sensation and Perception * Authors: E. Bruce Goldstein and James Brockmole * ISBN: 9781305580299 (eBook) or 9781337019149 (International MindTap Psychology Instant Access) * Price: €60.50 (eBook), €85.50 (Hardback), or €53.50 (digital platform) # E. Bruce Goldstein is an Associate Professor Emeritus of Psychology at the University of Pittsburgh and Adjunct Professor of Psychology at the University of Arizona. He has published papers on various topics, including retinal and cortical physiology, visual attention, and the perception of pictures. This book, "Sensation and Perception," explores the fascinating world of perception - how we experience the world around us through our senses. What might surprise you is that although perception seems effortless (we see, hear, feel, touch, and smell without much effort), the mechanisms behind it are incredibly complex and hidden from view. The book takes readers on a journey to understand perceptual research in an easy-to-understand way, linking its findings to everyday experiences. The 10th edition of "Sensation and Perception," created by Wadsworth Publishing in February 2016, offers 496 pages of quality instruction, covering various Cognitive Psychology topics. This comprehensive publication is particularly useful for students who need the tenth release for a Cognitive Psychology course. By choosing Chegg as their textbook source, students can save money on what would otherwise be a costly retail price of $239.95. The author of "Sensation and Perception," E. Bruce Goldstein and James Brockmole, presents an ultimate publication on psychology and cognitive psychology matters. The book features beautiful color illustrations, a media program that brings perception to life (in the MindTap digital learning solution), and learning aids to help readers understand and remember what they have read. Frederick J Gravetter is Professor Emeritus of Psychology at The College at Brockport, State University of New York. He specializes in statistics, research design, and cognitive psychology. Dr. Gravetter has published several research articles and co-authored best-selling books like "STATISTICS FOR THE BEHAVIORAL SCIENCES," "ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES," and "RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES."